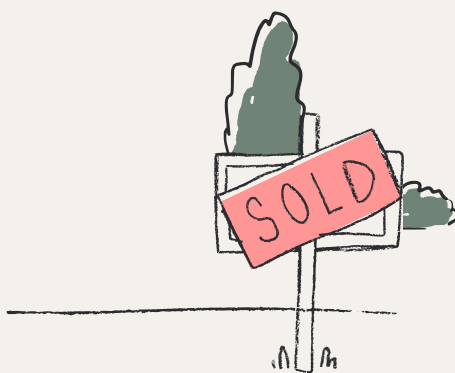




five star*
REAL ESTATE LEADERS

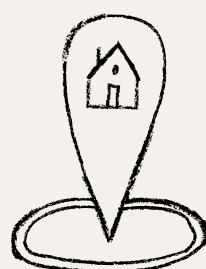


8 Ways We Provide Value & Maximize Your Earnings



Market Insights

Study comparable sales to provide a data-driven price in today's market. We have local expertise and 30+ years experience.



List on MLS

This feeds data into Zillow, Realtor.com, etc. Your home is listed on 100+ websites.



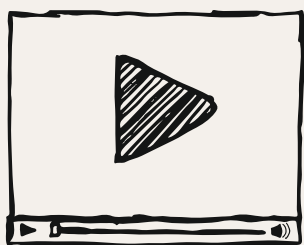
Personalized Service

We assist in staging your home. This ensures your home is ready for its "magazine quality" photoshoot (with floor plans), free of charge.



Targeted Social Media Campaigns

Run online ads through Facebook & Instagram. This additional exposure may produce qualified buyers.



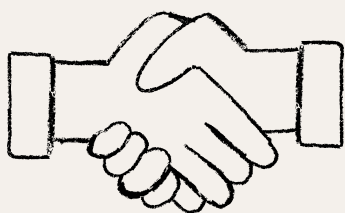
Video Exposure

We create videos to showcase your home online. Home tour videos average thousands of views and usually get shared. You never know who is watching!



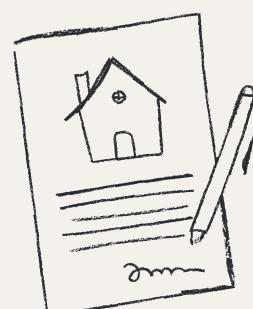
Continued Education

We offer strong negotiation, marketing, and leadership throughout the process by continually building our knowledge base.



Network of Professionals

We work in close collaboration with lenders, title companies, inspectors, and other necessary professionals to increase potential sale price.



Accurate Sale Price

In 2023 our data showed 99.86% of Sale Price vs. List Price. This means the majority of our listings sell at or above asking price when priced correctly .

HOPE PEARSE & NICK ADADO
616-262-7923 | 616-890-4978
FIVE STAR REAL ESTATE